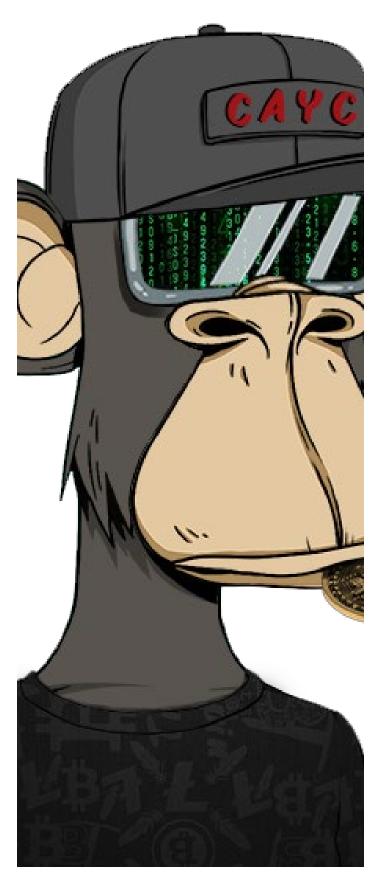


# PRIVACY POLICY

**DEC 2022** 



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#### PRIVACY POLICY

# **Privacy Policy**

This is the Privacy Policy of Eight Galaxies B.V. (owner and operator of UNREAL KINGDOMS.) UNREAL KINGDOMS is a brand name of EIGHT GALAXIES LIMITED, a Company incorporated in Cyprus under Registration no. HE 438664 and having its Registered Office at Avlonos 1, MARIA HOUSE, 1075 Nicosia, Cyprus.

This Privacy Policy sets out how UNREAL KINGDOMS will manage your personal information which we collect as a result of your membership of UNREAL KINGDOMS, your use of our website located at <a href="https://unrealkingdoms.com/">https://unrealkingdoms.com/</a> and any pages or websites under the 'UNREAL KINGDOMS' brand including any mobile phone or tablet applications that are owned and/or operated by us or whenever we otherwise deal with you. We are committed to ensuring that the personal information we collect about you is protected and is used, stored and disclosed in accordance with the Privacy Act and this Privacy Policy.

### 1. Website Use

In using the website, you agree to be bound by the terms of this Privacy Policy. UNREAL KINGDOMS may review the Privacy Policy periodically and reserves the right to change the Privacy Policy at any time at its discretion by posting such changes on the website. Changes will be effective immediately when posted on the website. Your continued use of the website following posting will constitute your acceptance of those changes. This Privacy Policy will not apply to websites which are linked to the website and over which UNREAL KINGDOMS has no control.

### 2. Personal Information

The kinds of Personal Information that UNREAL KINGDOMS may collect from you is:

- Name
- Email Address
- Personally Submitted Preferences
- Date of Birth
- Country of Citizenship
- Physical Address
- Identification Number
- Government Issued Identification
- Location Data
- Device Information
- IP Address

The Company collects, or may collect, such information through methods including:

- Data input during account registration processes
- Communications with Customers

# 3. Collection Purposes

UNREAL KINGDOMS will collect your Personal Information only by lawful and fair means and not in an intrusive way to operate its business as a licensed online wagering bookmaker for the following purposes:

- For know-your-customer (KYC) identity verification.
- If you wish to subscribe to UNREAL KINGDOMS.com marketing communications.
- To process your application to become a Member of UNREAL KINGDOMS.com or any managed subdomains.
- To provide and improve services to you as a Member.
- To identify you as a Member and authenticate your identity for security purposes and to comply with our legal obligations.
- To maintain your Member account.
- To upgrade and enhance your experience within the website or over the telephone, or to tailor or develop information, services or products to suit your needs which may include market research and conducting promotions.
- To tell you about our products or services that we think may be of interest to you by communicating with you via email, SMS or telephone.
- To create aggregate data about Members through demographic profiling, statistical analysis of the database to provide to potential and existing stakeholders, and to allow for more efficient operation of UNREAL KINGDOMS's business.
- To respond to your questions, comments, or requests.
- To determine Members' liability to pay goods and services tax and other taxes where applicable.
- To comply with UNREAL KINGDOMS's contractual, legal, and statutory obligations.
- For taking appropriate action if UNREAL KINGDOMS has reason to suspect that unlawful
  activity or misconduct of a serious nature has been, is being or may be engaged in that
  relates to our functions and activities.
- To establish, exercise or defend any legal claims.
- To manage job applications.

If you do not provide UNREAL KINGDOMS with the Personal Information we request, we may be unable to process your application to become a Member, provide you with our services or respond to your enquiry or complaint.

By using UNREAL KINGDOMS, becoming a Member or otherwise choosing to provide UNREAL KINGDOMS with Personal Information you consent to UNREAL KINGDOMS collecting, using, processing and potentially disclosing your Personal Information for the above purposes and on the bases described in this Privacy Policy.

# 4. Direct Marketing and Opting Out

From time to time we may use your Personal Information to inform you about our products or services or about promotional activities which UNREAL KINGDOMS believes may be of interest or of benefit to you. We may do this via email, SMS, telephone or mail. If you no longer wish to receive marketing or promotional material from UNREAL KINGDOMS at all or in any particular form, you may contact us at any time by email to <a href="mailto:support@unrealkingdoms.com">support@unrealkingdoms.com</a> with your request with which we will comply as soon as is practical.

From time to time we may contact you in relation to the management and administration of your UNREAL KINGDOMS account. These communications can be via any of the modes of contact recorded when registering as a Member. Such communication does not affect your opt-in or opt-out status for direct marketing communications.

# 5. Management of your Personal Information

UNREAL KINGDOMS will take all reasonable steps to ensure that the Personal Information which it collects, uses or discloses is correct and is stored in a secure environment which is accessed only by authorised persons. We store the personal information we receive as described in this Privacy Policy for as long as you use our Services or as necessary to fulfill the purpose(s) for which it was collected, provide our Services, resolve disputes, establish legal defenses, conduct audits, pursue legitimate business purposes, enforce our agreements, and comply with applicable laws.

UNREAL KINGDOMS will destroy or permanently de-identify the Personal Information we hold when it is no longer required for any purpose permitted under the APPs including our legal or operational obligations.

# 6. Security of Personal Information

You acknowledge that no data transmission over the Internet is totally secure. Accordingly, UNREAL KINGDOMS does not guarantee or warrant the security of any information which you transmit to it. Any information which you transmit to UNREAL KINGDOMS is transmitted at your own risk. However, once UNREAL KINGDOMS receives your transmission, UNREAL KINGDOMS will take reasonable steps to protect your Personal Information from misuse, loss and unauthorized access, modification and disclosure including by using password protected systems and databases and Secure Socket Layer (SSL) technology. By using our Services or providing personal information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Services.

UNREAL KINGDOMS's employees, agents and contractors are required to maintain the confidentiality of Members' Personal Information and trading behavior. Information posted on bulletin boards or communicated within a social media environment (for example, Facebook,

Twitter, Chat Rooms) becomes public information. UNREAL KINGDOMS cannot guarantee the security of this type of disclosed information.

We take seriously the responsibility to exclude children from access to our services. We will not accept their information for the purpose of opening an account. It is, however, ultimately the responsibility of parents or guardians to monitor their children's Internet activities including where appropriate by using Internet screening software.

Remember to always log out of your account when you have completed your time on the website. This is particularly important if you share a computer with another person. You are responsible for the security of and access to your own computer, mobile device or any other handset used to access the website.

Ultimately, you are solely responsible for maintaining the secrecy of your username, password and any account information. Please be careful whenever using the Internet and our website.

### 7. Access to Personal Information

You may access the Personal Information collected by UNREAL KINGDOMS by following the "Settings" link on the website or by contacting us on <a href="mailto:support@unrealkingdoms.com">support@unrealkingdoms.com</a>. We will give you access to your Personal Information in the manner requested if that is possible and within a reasonable period. If we refuse your request or cannot give you access in the manner you have requested, we will do what we can to meet your requirements by other means. We may not be required to give you access to your Personal Information in certain circumstances which are set out in the APPs including where it may have an unreasonable impact on another individual's privacy. If we refuse access for such reasons, we will advise you in writing of the refusal and our reasons and the complaint mechanisms available to you.

### 8. Delete Personal Data

You can request to have your personal data deleted if UNREAL KINGDOMS no longer have a legal reason to continue to process or store it. Please note that this right is not guaranteed - in the sense that UNREAL KINGDOMS do not have the ability to comply with your request if it is subject to a legal obligation to store your data. You can request the deletion of your personal data by sending an email to <a href="mailtosupport@unrealkingdoms.com">support@unrealkingdoms.com</a>.

### 9. Contact Details

If you have any queries, requests for access or correction or complaints relating to the handling of your personal information, please contact us by email at <a href="mailto:support@unrealkingdoms.com">support@unrealkingdoms.com</a> or by the site customer support chat function.

### 10. International Data Transfers

All information processed by us may be transferred, processed, and stored anywhere in the world, including but not limited to other countries, which may have data protection laws that are different from the laws where you live. We endeavor to safeguard your information consistent with the requirements of applicable laws.

# 11. Legal Basis for Processing

For purposes of the EU General Data Protection Regulation, UNREAL KINGDOMS's processing of your personal information is supported by the following lawful bases:

- **Performance of a Contract:** UNREAL KINGDOMS needs to process your personal information to perform our contract with you or our Customer.
- **Legitimate Interest:** UNREAL KINGDOMS processes your personal information to further our legitimate interests but only where our interests are not overridden by your interests or fundamental rights and freedoms.
- **Consent:** In some cases, UNREAL KINGDOMS also relies on your consent to process your personal information.
- **Compliance with Legal Obligations:** UNREAL KINGDOMS may process your personal information to comply with our legal obligations.

# 12. Supervisor Authority

If you are located in the European Economic Area, you have the right to lodge a complaint with a supervisory authority if you believe our processing of your personal information violates applicable law.

# 13. Updates to this Privacy Policy

As noted, UNREAL KINGDOMS may review, change and update this Privacy Policy from time to time reflect our current practices and obligations. We will publish our current Privacy Policy on our website at <a href="https://unrealkingdoms.com">https://unrealkingdoms.com</a> and the changes will take effect at the time of publishing. You should review this privacy policy regularly and remain familiar with its terms.

END OF DOCUMENT